



Lumada Showcase **User Manual**

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07.30.2021 ver.

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Advance preparation for the presentation

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Day of the presentation

[Do the presentation]

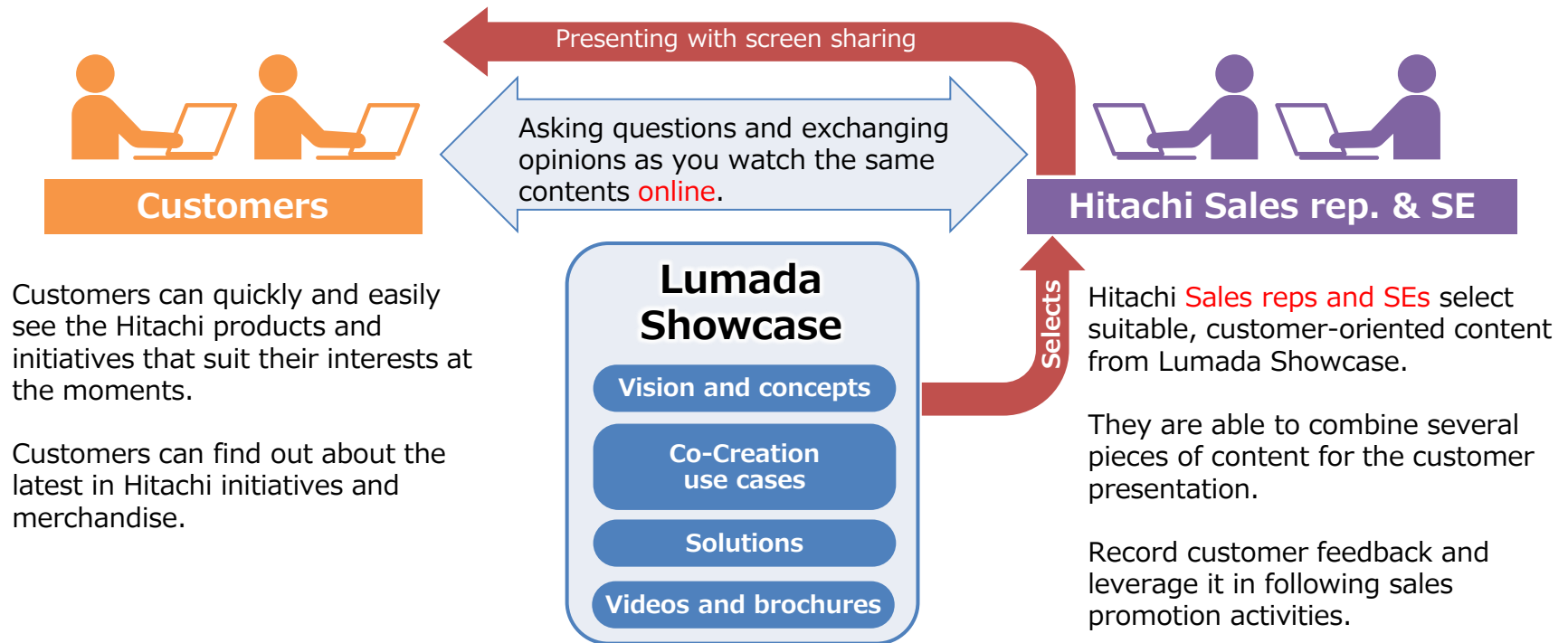
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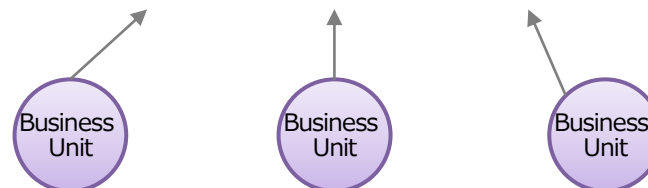
Introduction (About Lumada Showcase)

Lumada Showcase is a collection of PR contents that can be used by all companies in the Hitachi Group and that brings together all sales promotion contents for Lumada-related services and products in the Hitachi Group.

Create a presentation that converts potential customers into actual customers



Collecting and updating sales promotion contents from the whole Hitachi Group



Introduction (characteristics of Lumada Showcase)

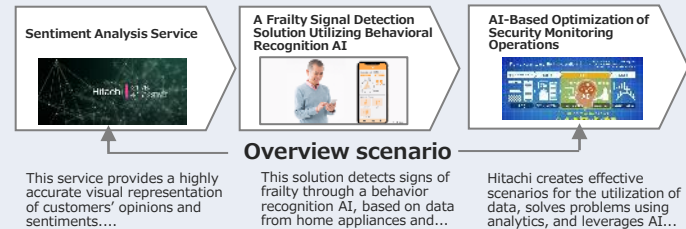
Present contents registered in Playlists to customers through Teams® and other tools.

Recommended Playlist/Selected Contents

This is a Ready-made Playlist and recommended contents
*Some items directly introduces details of standalone content.

“Examples and Solutions for AI and Data Utilization” Set(Recommended Playlist)

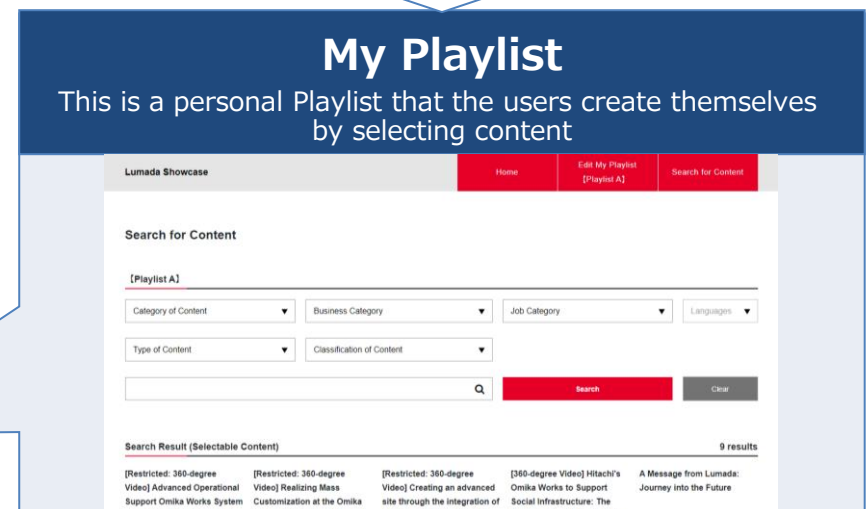
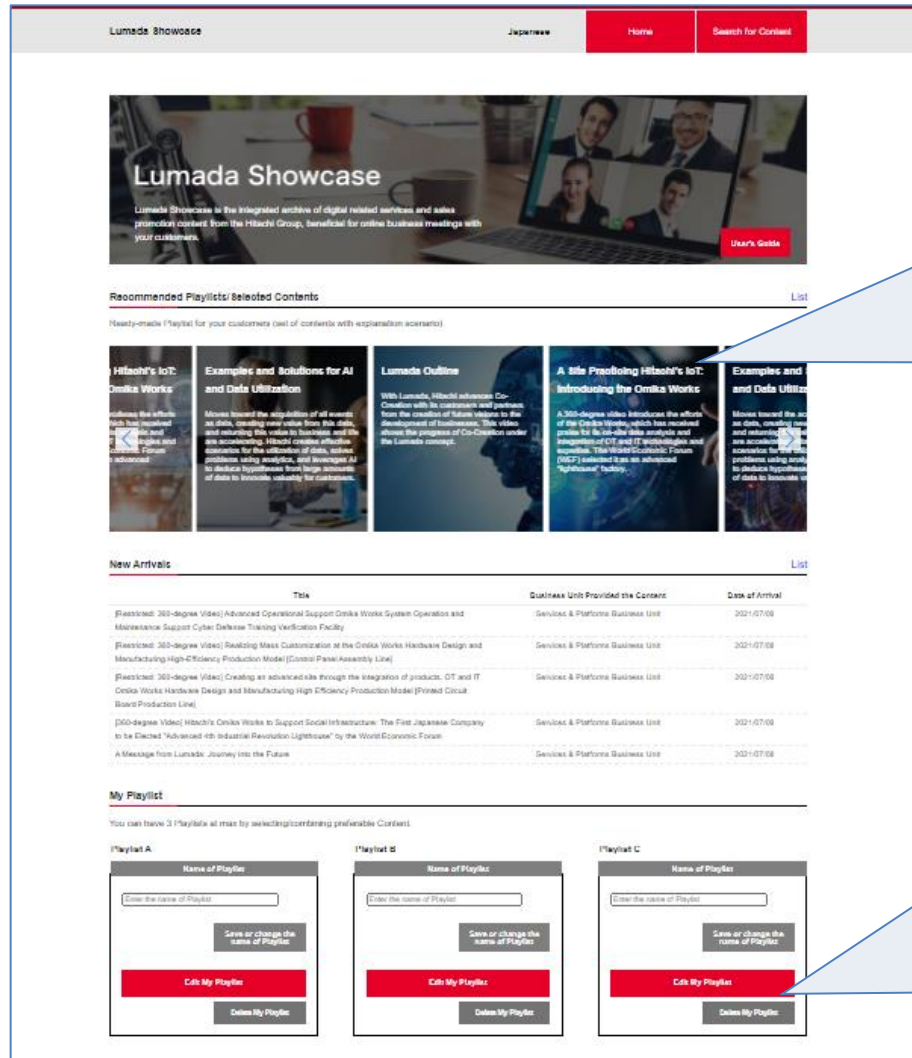
Overview: Hitachi realizes valuable innovations for customers, by drawing effective scenarios for data utilization, solving problems through analytics, and using AI to derive hypotheses buried in a large amount of data.



Customize

My Playlist

This is a personal Playlist that the users create themselves by selecting content



* The screen design is under development

Introduction (Characteristics of Lumada Showcase)

You can search for necessary contents from play and content lists and search.

The screenshot shows the Lumada Showcase homepage. A red dashed box highlights the "Search for Content" button in the top navigation bar. A blue callout bubble points to it with the text "① 'Search for Content' button". Another red dashed box highlights the "List" link next to the "Recommended Playlists/Selected Contents" section. A blue callout bubble points to it with the text "② View list". A third red dashed box highlights the "List" link next to the "New Arrivals" section. A blue callout bubble points to it with the text "③ View list".

① Search and filter all available content.

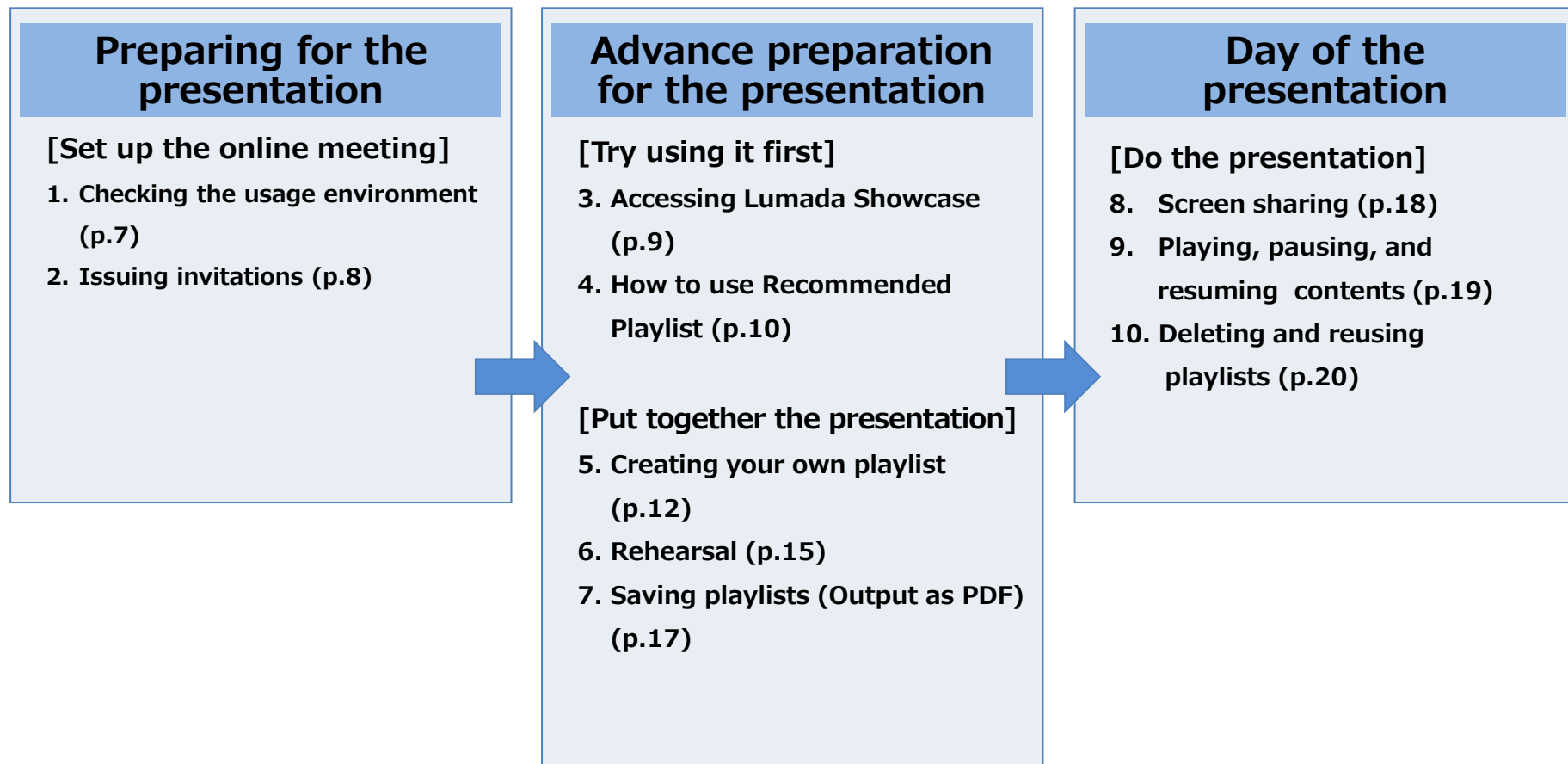
The screenshot shows the "Search for Content" page. It features a search bar and several filter dropdowns: "Category of Content", "Business Category", "Job Category", "Type of Content", and "Classification of Content". A "Search" button is located to the right of the search bar. Below the search bar, there is a section titled "Search Result (Available Content)" showing a list of results with thumbnails and titles.

② View recommended playlists in order of most recent arrival.

The screenshot shows the "Recommended Playlists/Selected Contents" page. It displays a list of recommended playlists with thumbnails and titles. A "List" link is visible next to the section header.

③ View all content in order of most recent arrival.

The screenshot shows the "New Arrivals" page. It displays a table of new arrivals with columns for "Title", "Business Unit Provided the Contents", and "Date of Arrival". The table lists various content items, including "Advanced Operational Support Omika Works System Operation and Maintenance Support Cyber Defense Training Verification Facility" and "Realizing Mass Customization at the Omika Works Hardware Design and Manufacturing High Efficiency Production Model (Control Panel Assembly Line)".



● System requirements

① Computer using Windows 10 and a high-speed internet connection.

② Browser: Microsoft Edge or Google Chrome

(At the time of this manual's verification, Microsoft Edge® and Google Chrome® were both version 89.)

③ Videoconferencing application: Teams®

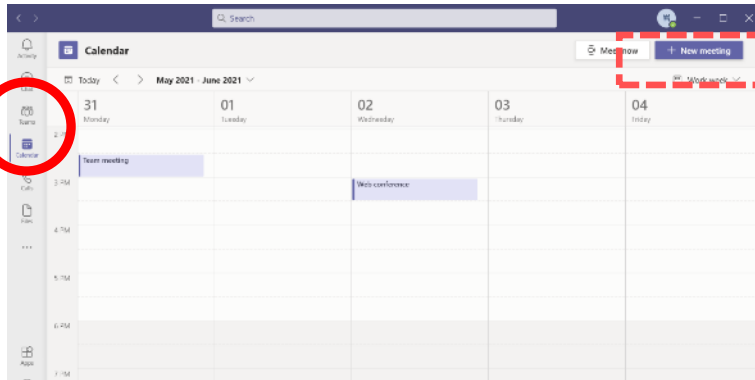
(If you wish to use another videoconferencing application, please check the operation in advance.)

2. Issuing invitations

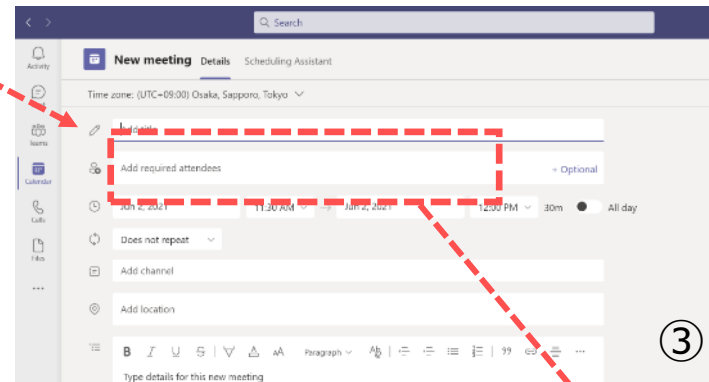
First arrange a meeting time and date with the relevant parties. Then issue a meeting invitation using the online meeting tool.

Issue invitations using the online meeting tool Teams[®]

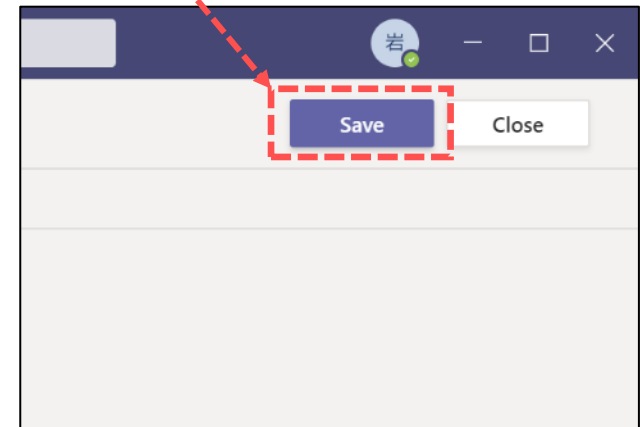
① Click "New meeting"



② Add the attendees



③ Click "Save"

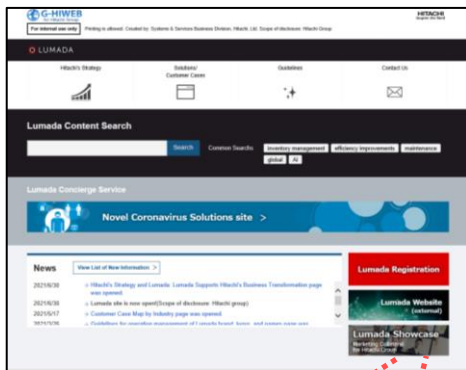


3. Accessing Lumada Showcase

Lumada Showcase can be accessed directly from the top page of the Lumada Intrasite or Lumada Concierge by clicking the icon / banner

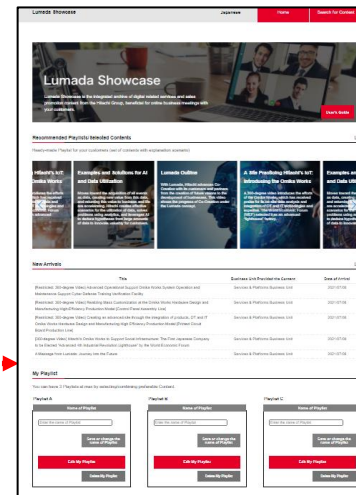
"Lumada Showcase" https://lumada-showcase.hitachi-document.co.jp/en_top/

● Lumada Intrasite (Lumada Concierge)



① Click on the Lumada Showcase icon / banner

● Lumada Showcase



- Lumada Showcase is a service for everyone at Hitachi and the Group companies. (Equivalent to an intranet). (Customers cannot directly access Lumada Showcase.)

HUID : Hitachi Unified Identity and Access Services (Hitachi Group authentication infrastructure service)

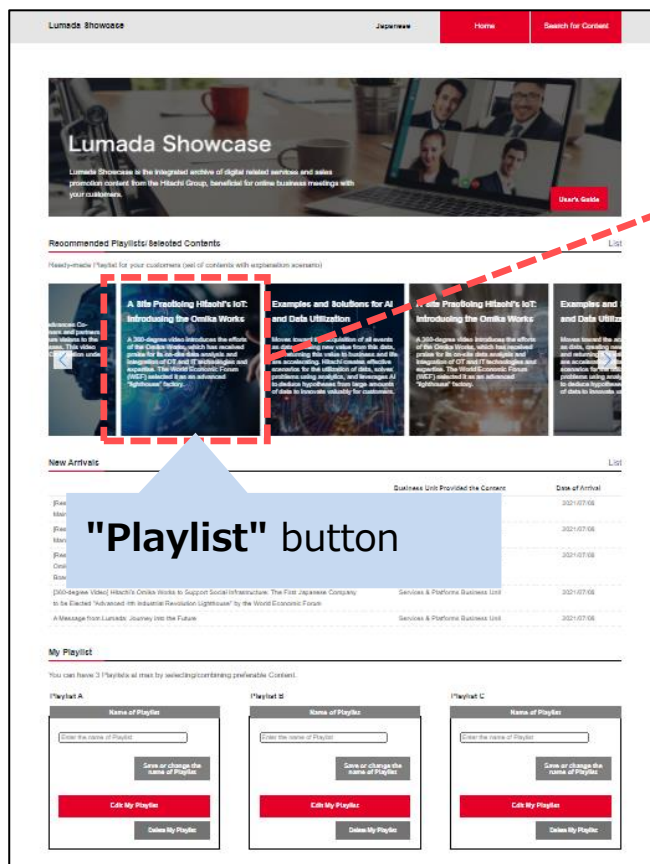
4. How to use Recommended Playlist 1

(Link to video manual)
Make a presentation by using
Recommended Playlist

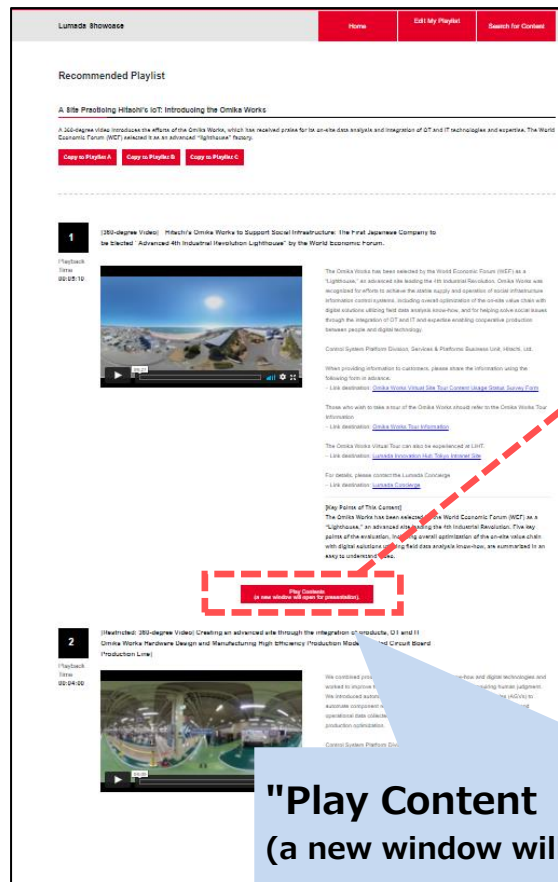
HITACHI
Inspire the Next

Recommended Playlist can be played by the following process.

① Select playlists

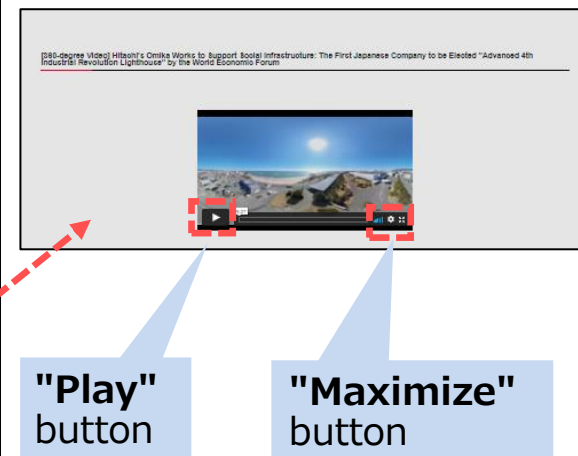


② Play contents



③ Maximize the viewer in the separate window and start playing.

<Separate window (content play window)>



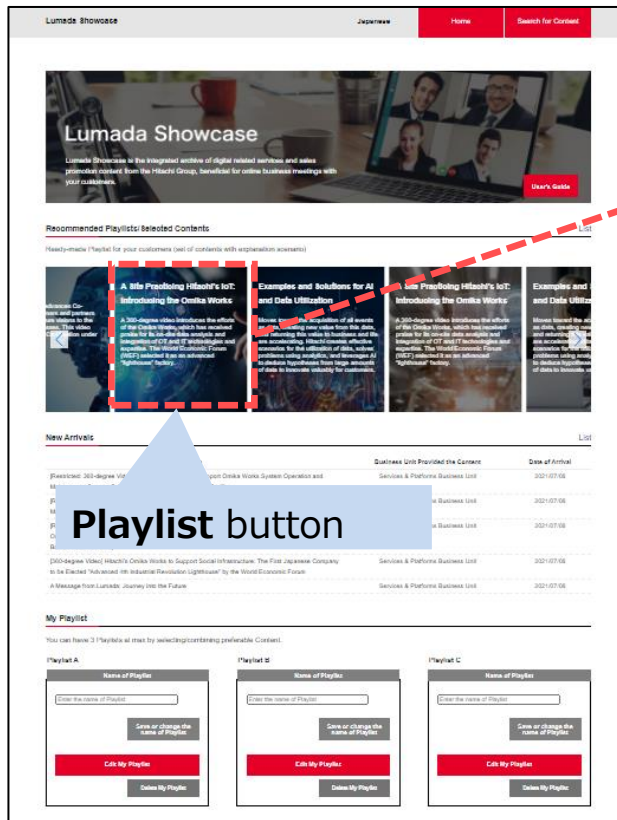
4. How to use Recommended Playlist 2

(Link to video manual)
[Copy Recommended Playlist to My Playlist](#)

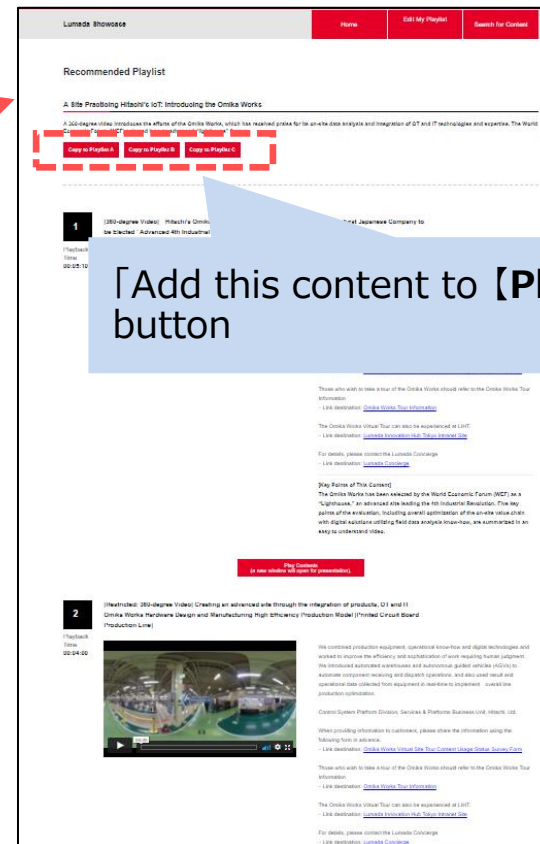
HITACHI
Inspire the Next

You can edit recommended playlists by copying them to My Playlist.

① Choose a playlist



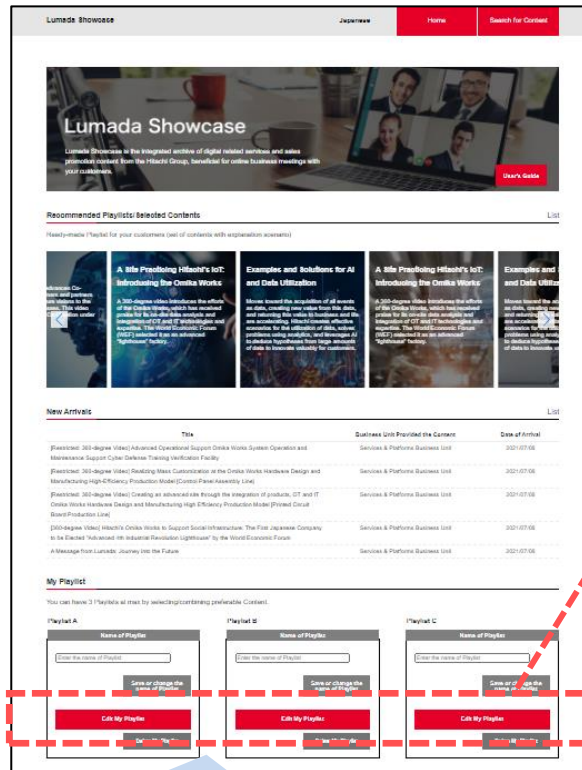
② Copy to arbitrary playlist



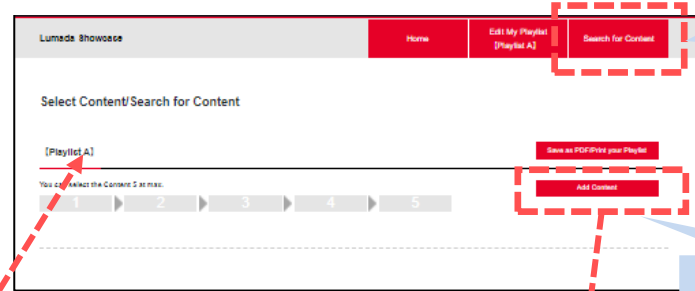
5. Creating My Playlist 1

[\(Link to video manual\)](#)
[Create My Playlist](#)

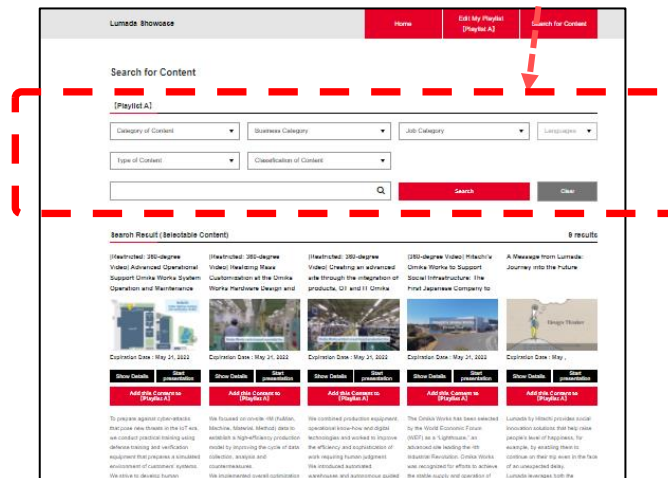
Select Edit My Playlist and search for the required content.



② Click either "Search contents" or "Select contents"



③ Search for contents

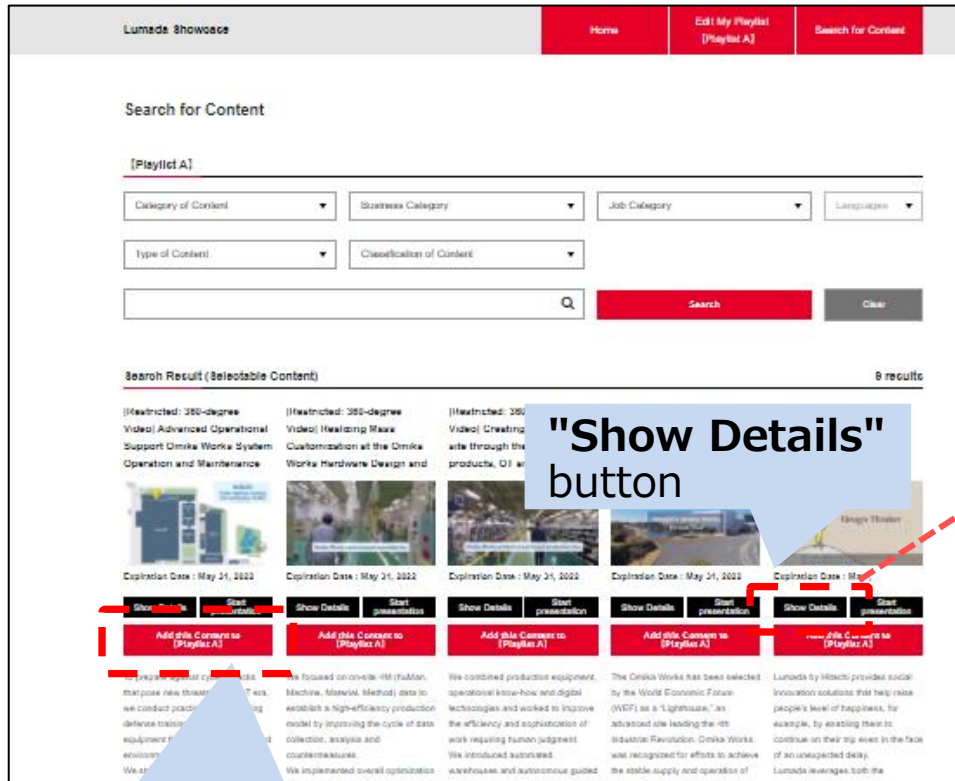


① Click one of the "Edit My Playlist" buttons

5. Creating My Playlist 2

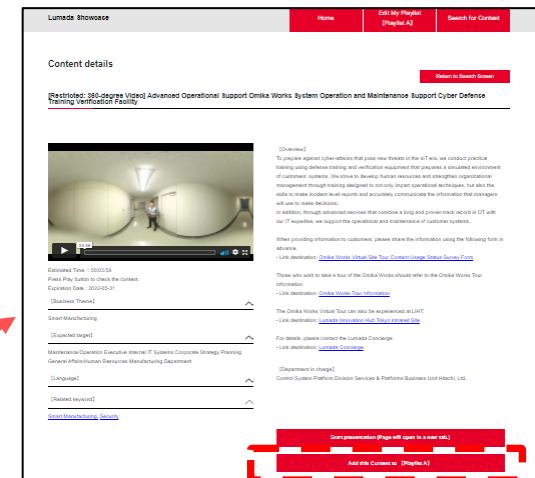
Add content from search results to your playlist. You can add and register up to five pieces of content.

① Register contents by clicking the "Add this content to Playlist A-C" button



"Add this Content to [Playlist A-C]" button

② You can also register from the "Contents Details" page



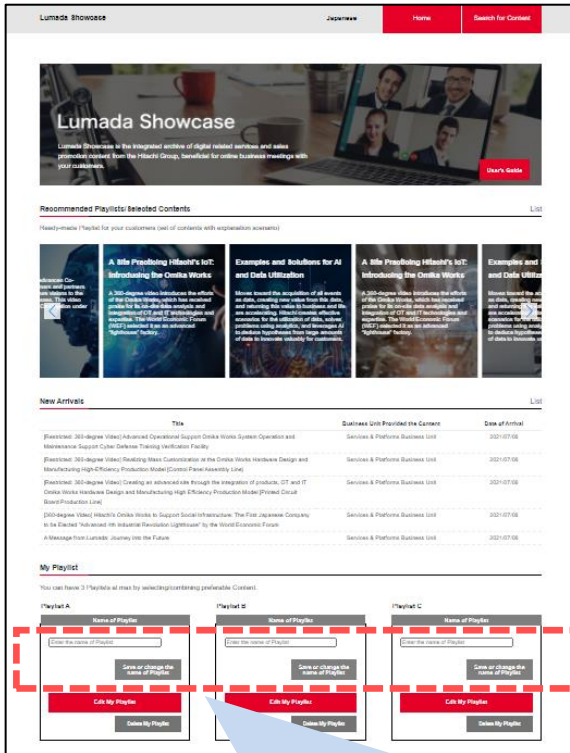
"Add this Content to [Playlist A-C] ***" button

5. Creating My Playlist 3

You can change the name of the playlist, reorder content, and add notes for each item of content.

● Change playlist name

Home screen



“Save or change the name of Playlist” button

● Reorder materials

Edit/Play My Playlist screen



“Change the order of content” link

You can reorder content using the up and down arrows.

● Add notes

Edit/Play My Playlist screen



Notes input field

You can add notes for use during presentations.

Enter the playlist name in the text box and click the “Save or change the name of Playlist” button.

Before giving an actual presentation, be sure to do a rehearsal.

Rehearsal checkpoints

☐ **Is the content play window shared?**

(Share only the content play window, not your desktop screen.)

☐ **Is the video sound shared?**

(In Teams, turn on “include computer sound” during screen sharing)

☐ **Is the video playing smoothly?**

(Computer environment and network connection)

Precautions

- It may not be possible to share sounds sometimes if an external monitor or external speakers are connected using HDMI, USB, etc.

For example, an external monitor will not be able to play sounds when the screen and sound are being sent to an external monitor via an HDMI cable.

6. Rehearsal 2: Precautions

Check that the play screen and video sound are being shared.

●Precautions for presentations

① When sharing your screen, only share the separate window* **Select the window displayed during screen sharing.**

*Content playback window

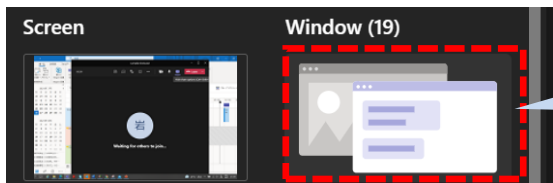
②Check sound during screen sharing.

Make sure to turn on the "Include computer sound" button that is shown during screen sharing.
(Otherwise, the customer cannot hear video sounds)

*When a sub-monitor is connected:

Select the separate screen to be shared and check that sound is being output from the sub-monitor.

If the shared screen and sound output screen do not match, sound will not be played back properly.

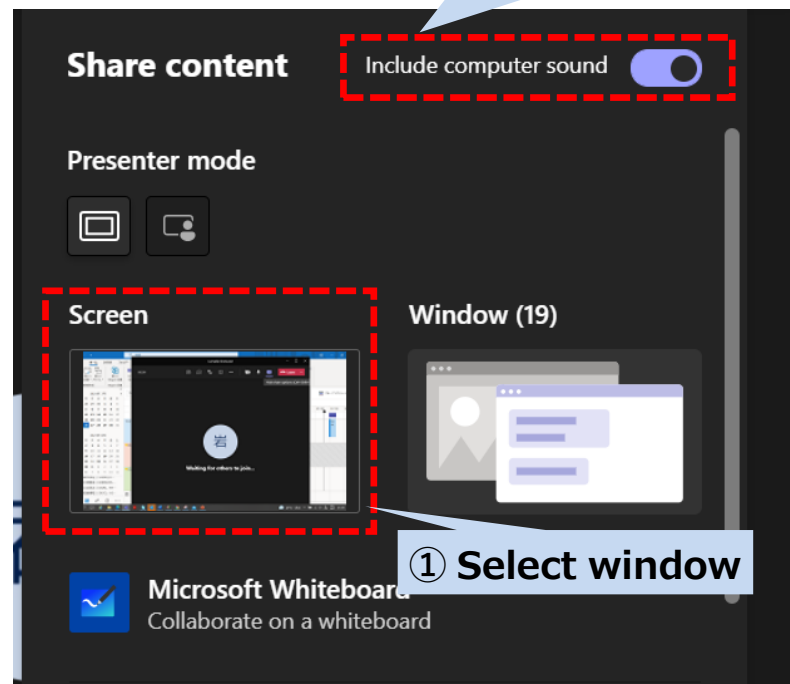


Select separate screen

Recommended usage

- Logging in from both a computer and a smart device (such as an iPhone or iPad) enables you to check that the screen is being shared using the smart device. This is useful for checking how the shared screen looks during the presentation if you are rehearsing by yourself.

② "Include computer sound" button



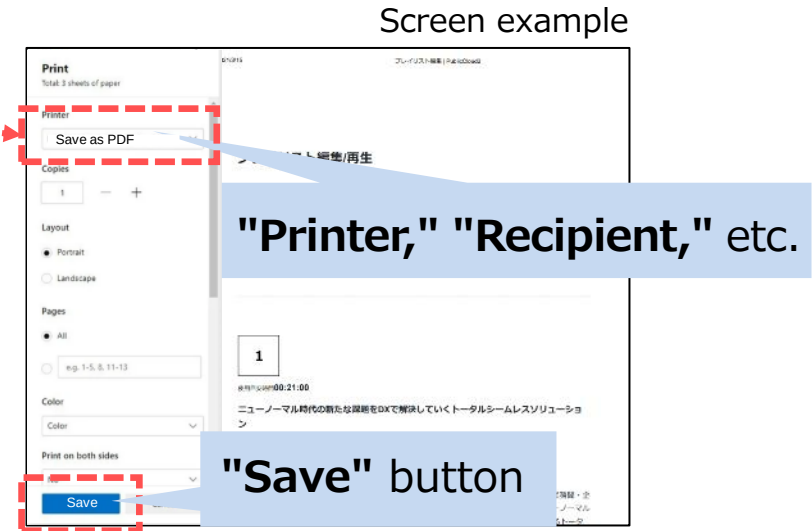
7. Saving playlists (as PDF)

Outputting playlists by PDF is useful when sharing information with other relevant persons, and for backup purposes.

① Click "Save as PDF/Print your playlist" button



② Select "Save as PDF"



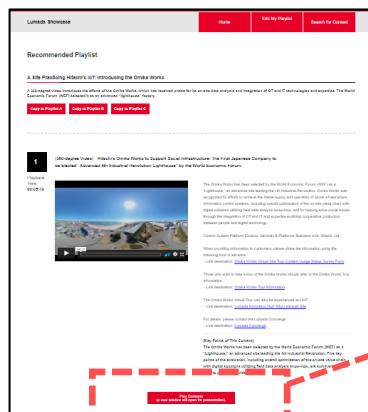
③ Click the "Save" button

*Anything written in the note area will also be saved.

8. Screen sharing

Play content in a separate window and share that screen with the customer.

During a presentation, share the separate window with the customer and leave the Lumada Showcase itself in the background. When you switch to different content using "Edit/Play My Playlist" or "Recommended Playlist," you can show the content to the customer side without interruption and facilitate a smooth presentation.



**"Play Content
(a new window will open)" button**
for presentation

<Separate window (content play window)>



**Share the displayed screen
by using remote tools.**

Recommended usage

When sharing the screen, shut down any applications not required for the presentation to reduce the load placed on the network or PC.

In addition, make sure the shared screen is in the foreground (the top-most window).

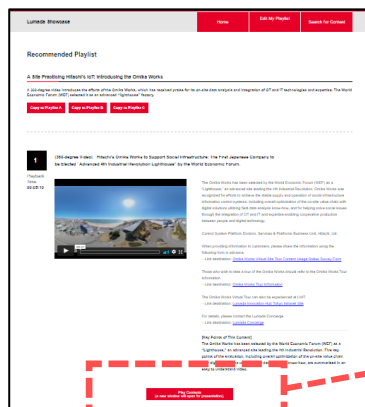
* If the video or sound is interrupted while sharing a video, switch off screen sharing and then switch it on again.

9. Playing, pausing, and resuming contents

Play content in full screen mode. You can also pause play or adjust the audio volume as necessary.

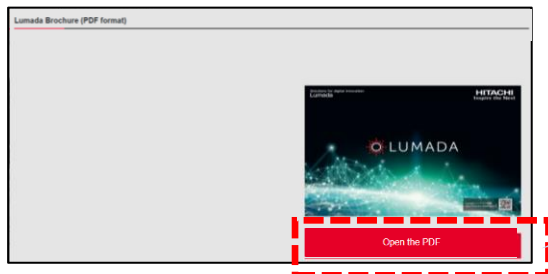
① Click the "Play Content" to open the play page in a new window

② Adjustment on the play page
<Separate window (content play window)>



"Play Content"
(a new window will open)" button
for presentation

If the content is PDF



Click "Open the PDF" button

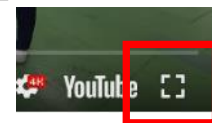


"Play/Pause" button

Slider

"Adjust Volume"
button

"Full screen" button



YouTube link
full screen
button



"Open the PDF" button

10. Deleting and reusing Playlists

You can save up to three My Playlists. Delete playlists when you are finished using them.

● Delete Playlist

Click "Delete My Playlist" and select "OK" on the confirmation screen to delete My Playlist.

Homepage "My Playlist" area

The screenshot shows the 'My Playlist' section of a website. At the top, it says 'My Playlist' and 'You can have 3 Playlists at max by selecting/combining preferable Content.' Below this, there are three playlist cards labeled 'Playlist A', 'Playlist B', and 'Playlist C'. Each card has a 'Name of Playlist' header, a text input field with the placeholder 'Enter the name of Playlist', a 'Save or change the name of Playlist' button, an 'Edit My Playlist' button, and a 'Delete My Playlist' button. A red rectangular box highlights the 'Delete My Playlist' buttons on all three cards.

"Delete My Playlist" button

● Reuse Playlist

Content created in My Playlist is saved in your browser's cookies. If you wish to reuse My Playlist later, please do not delete cookies.

Recommended usage

Since playlists cannot be copied, it is useful to save them as PDFs.

Save as PDF
Print your Playlist

Content that you showed a customer can be turned into a PDF and saved.

11. Display content in Lumada Showcase

Please contact the Lumada Showcase admin office to request for content to be added.

● Content listing request form

Please download the latest content listing request form via the following link, complete it and send to the admin office. When requesting listing of content on both the Japanese and English language sites, please fill in separate request forms for both.

Download content listing request form: https://lumada-showcase.hitachi-document.co.jp/wp-content/uploads/2021/07/Request_form.xlsx

● Lumada Showcase admin office

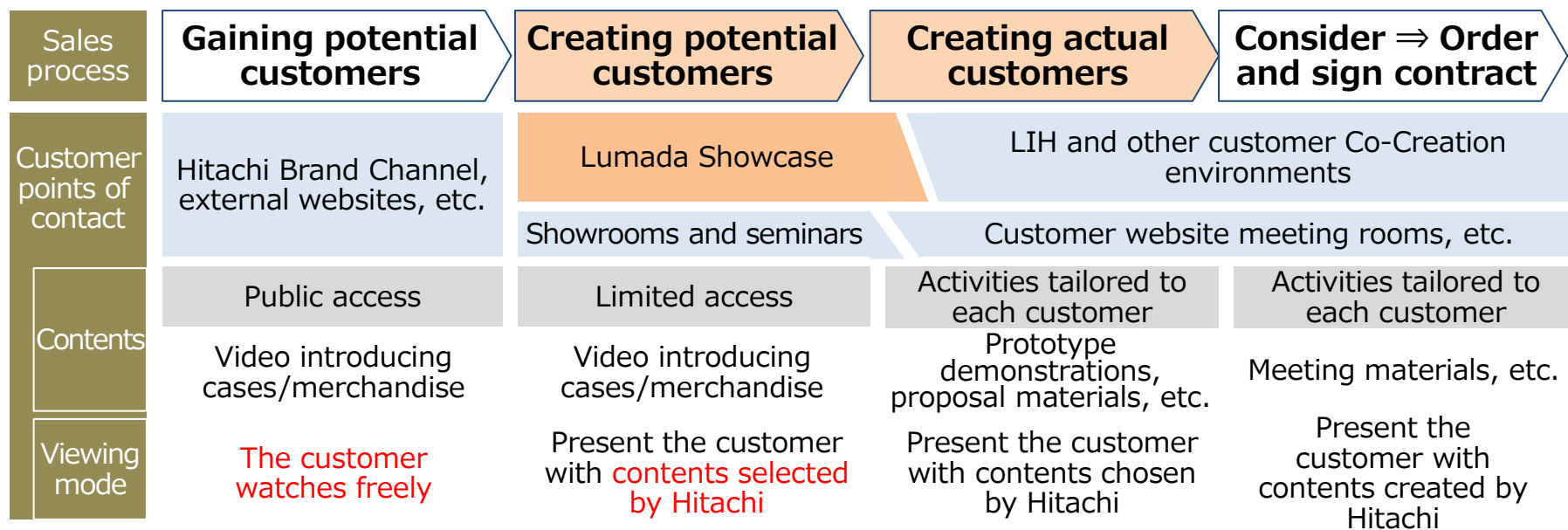
In addition to content listing requests, please contact the Lumada Showcase admin office for questions regarding Lumada Showcase, consultations regarding recommended playlist planning ideas and other inquiries.

ls.info.td@hitachi.com

Bridges the gap between public-access contents and individually tailored materials, provides an online point of contact with customers, gathers contents ⇒ **Lumada Showcase**

Background

- In the past, Sales reps themselves had to collect and put together information scattered inside the company when introducing or proposing DX.
- The COVID-19 pandemic has made it difficult to conduct business activities face-to-face, which has increased the number of opportunities to present cases and merchandise remotely.
- The spread of tools for online meetings and such has made it easier to share video contents.



LIH: Lumada Innovation Hub

Reference. Suggested use of Lumada Showcase

- **Lumada Showcase:** Guiding customers from branding (consistent message) to the Lumada business
- **Lumada Innovation Hub:** Realizing front business unit collaboration and deepening the Co-Creation process

