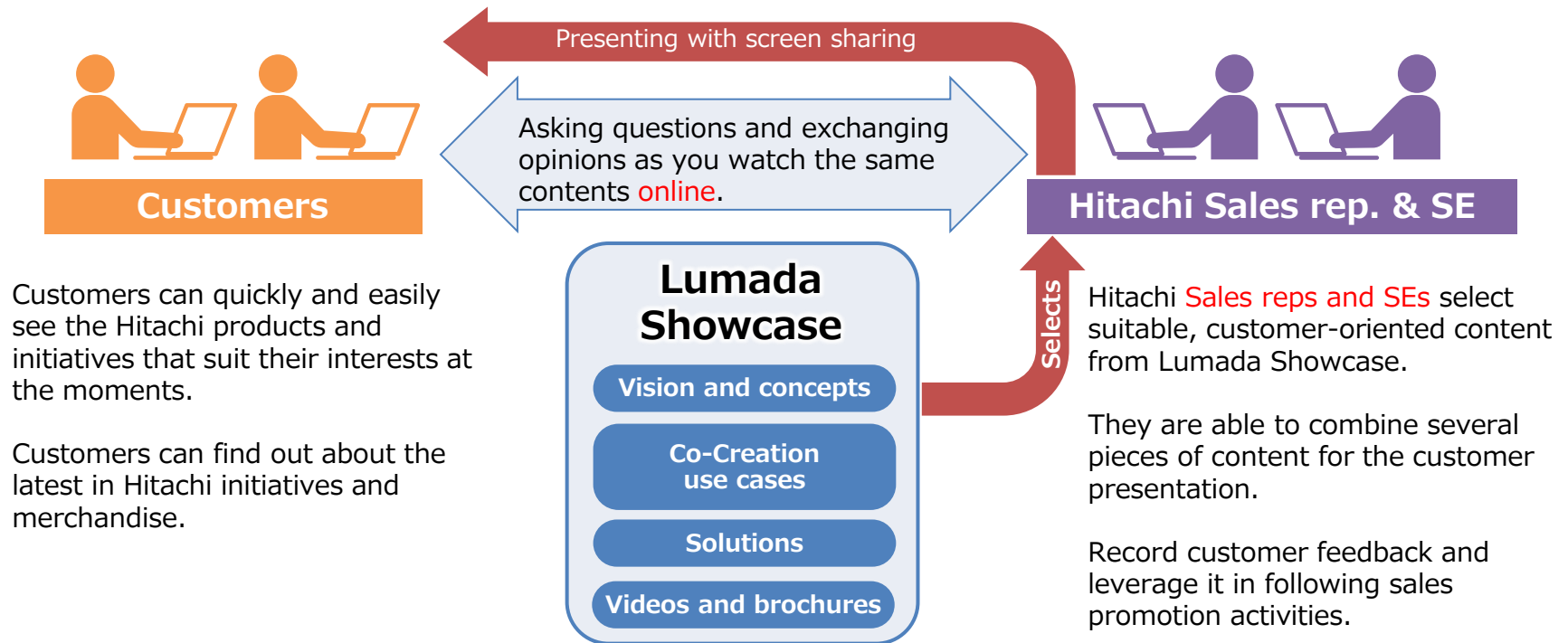


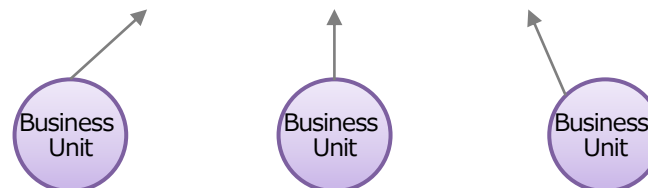
Introduction (About Lumada Showcase)

Lumada Showcase is a collection of PR contents that can be used by all companies in the Hitachi Group and that brings together all sales promotion contents for Lumada-related services and products in the Hitachi Group.

Create a presentation that converts potential customers into actual customers



Collecting and updating sales promotion contents from the whole Hitachi Group



Introduction (characteristics of Lumada Showcase)

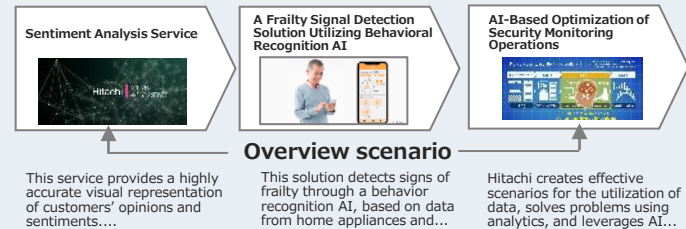
Present contents registered in Playlists to customers through Teams® and other tools.

Recommended Playlist/Selected Contents

This is a Ready-made Playlist and recommended contents
*Some items directly introduces details of standalone content.

“Examples and Solutions for AI and Data Utilization” Set(Recommended Playlist)

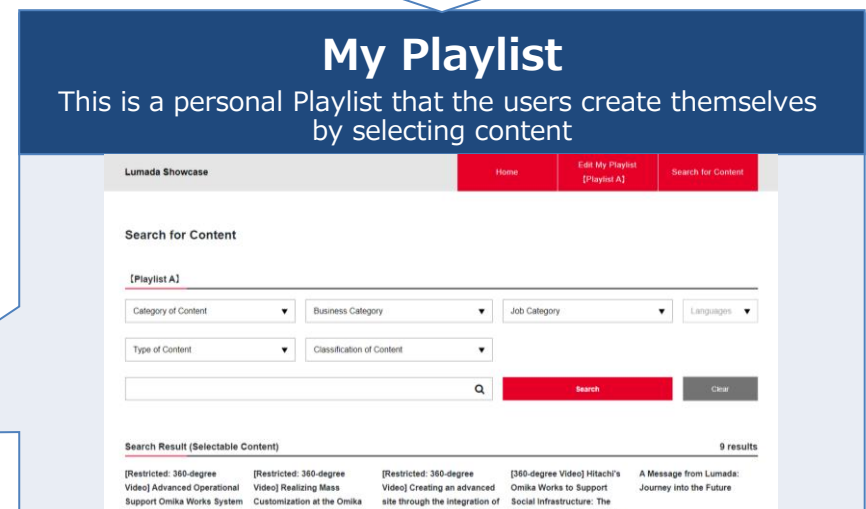
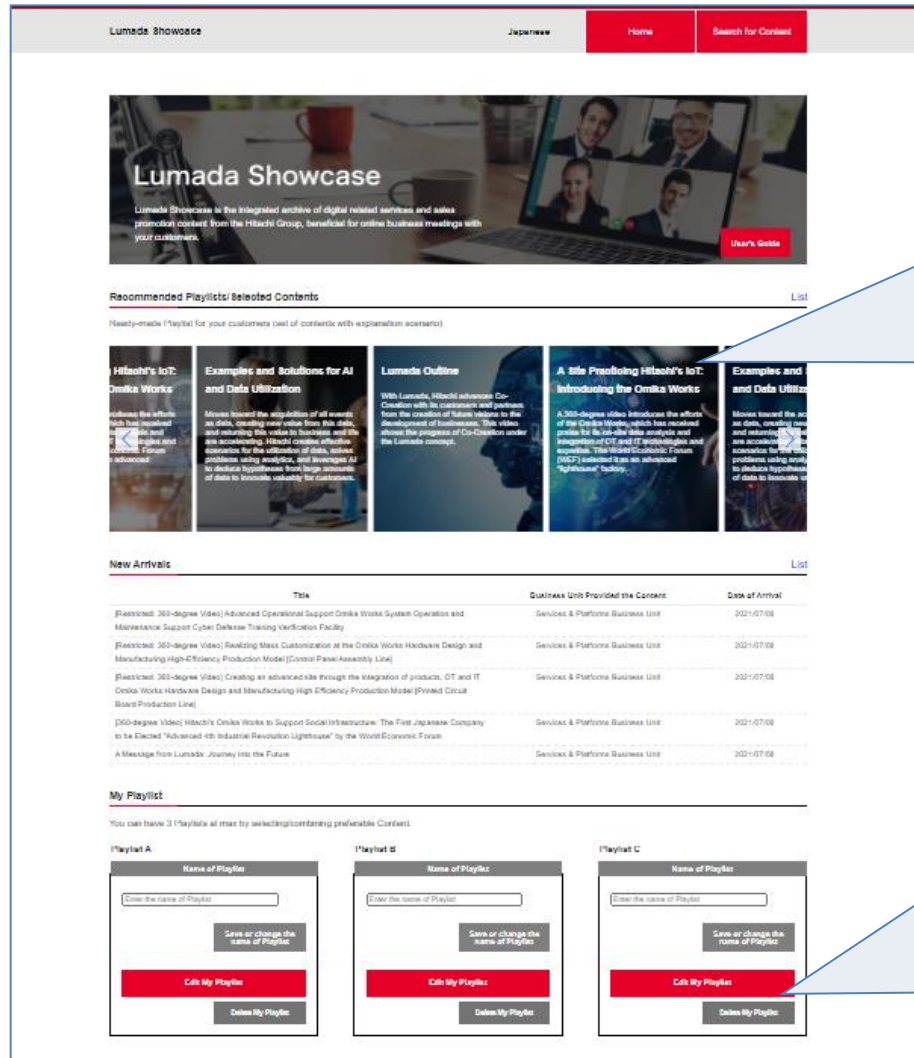
Overview: Hitachi realizes valuable innovations for customers, by drawing effective scenarios for data utilization, solving problems through analytics, and using AI to derive hypotheses buried in a large amount of data.



Customize

My Playlist

This is a personal Playlist that the users create themselves by selecting content



* The screen design is under development

Introduction (Characteristics of Lumada Showcase)

You can search for necessary contents from play and content lists and search.

The screenshot shows the Lumada Showcase homepage. A red dashed box highlights the "Search for Content" button in the top navigation bar. A blue callout bubble points to it with the text "① 'Search for Content' button". Another red dashed box highlights the "List" link next to the "Recommended Playlists/Selected Contents" section. A blue callout bubble points to it with the text "② View list". A third red dashed box highlights the "List" link next to the "New Arrivals" section. A blue callout bubble points to it with the text "③ View list".

① Search and filter all available content.

The screenshot shows the "Search for Content" page. It features a search bar and several filter dropdowns: "Category of Content", "Business Category", "Job Category", "Type of Content", and "Classification of Content". A "Search" button is located to the right of the search bar. Below the search bar, there is a section titled "Search Result (Available Content)" showing a list of results with thumbnails and titles.

② View recommended playlists in order of most recent arrival.

The screenshot shows the "Recommended Playlists/Selected Contents" page. It displays a list of recommended playlists with thumbnails and titles. A "List" link is visible next to the section header.

③ View all content in order of most recent arrival.

The screenshot shows the "New Arrivals" page. It displays a table of new arrivals with columns for "Title", "Business Unit Provided the Contents", and "Date of Arrival". The table lists various content items, including "Advanced Operational Support Omika Works System Operation and Maintenance Support Cyber Defense Training Verification Facility" and "Realizing Mass Customization at the Omika Works Hardware Design and Manufacturing High Efficiency Production Model (Control Panel Assembly Line)".

